

# The best new beauty launches this April

The skincare, make-up and fragrances we love this month

BY BECKI MURRAY / APR 23, 2019



COURTESY

Celebrate the new season, the Easter holidays - and payday - with our selection of the best upcoming and newly launched products, from make-up to fragrance and skincare. This month, the beauty industry will have you prepared for springtime sunshine or April showers... whatever the British weather decides.

## Dr Hauschka



**The product:** [Dr. Hauschka Shower Cream](#), £12

Dr Hauschka has long been part of the beauty industry's sustainability movement and this nourishing shower cream (that takes the hassle out of post-shower moisturising) is made of recycled plastic milk bottles to make washing a little more eco-friendly.

**Launch date:** 7th April

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